

SARAH CHEKFA

Education

Cornell University

08.2015 – 05.2019 · Ithaca, New York

Bachelors of Arts in Information Science & Government, Minor in Business

Dean's List

3.81 GPA

Professional Experience

Vogue – Product Designer

09.2021 – Present · Manhattan, New York

Modernizing the infrastructure of a legacy print fashion publication for the digital age. Currently focused on the *Vogue* Runway app on iOS and Android platforms.

Condé Nast – Product Designer

06.2019 – Present · Manhattan, New York

Creating, evolving, & working cross-functionally to maintain a modular design system sustaining 25+ distinct brands across 30+ global markets.

VICE – Product Design Intern

Summer 2018 · Brooklyn, New York

Designed an end-to-end podcast experience to encourage users to discover, listen, & subscribe to *VICE* podcasts.

Temme Media – Design Intern

Summer 2018 · Manhattan, New York

Redesigned the website of the creative studio. Defined creative direction for branding & messaging initiatives.

Crowdpac – Digital Media Fellow

Summer 2017 · San Francisco, California

Managed digital & social media content. Designed marketing assets & wrote accompanying copy to drive the brand.

BBDO – Client Service Intern

Summer 2016 · Kuwait City, Kuwait

Wrote creative briefs, defined creative strategy.

Tools

Design – Figma, PhotoShop, Illustrator, AfterEffects

Code – HTML/CSS, Javascript, Python, Git